

# A SPECIAL ONE-DAY EVENT FOR THE CONSTRUCTION INDUSTRY

## THE EVER-CHANGING WORLD OF CONSTRUCTION: TODAY'S CHALLENGES TOMORROW'S OPPORTUNITIES

KEYNOTE SPEAKER  
PANEL DISCUSSIONS

OCTOBER 10, 2019  
Greenville Marriott, Greenville, SC

9:00 am – 3:30 pm followed by Networking Reception  
Greenville Marriott | Chateau Ballroom  
1 Parkway East | Greenville, South Carolina 29615



Time	Activity/Topic	Speaker/Panelist
9:00 am – 9:30 am	Check-In/Registration	Common Area Overlooking Outdoor Patio/Pool
9:30 am – 10:00 am	Welcome & Opening Remarks	Bradley Robinson, Vice President, SteelFab, Inc. Corporate Partners Liaison  N. Mike Jackson, Ph.D., P.E., Chair and Professor Clemson Department of Construction Science and Management
10:00 am – 10:45 am	Risk Mitigation	<b>Interactive Panel Discussion</b> Moderator: Jay Matthews, Haynsworth Sinkler Boyd, P.A. <i>Panelists include Greenville Mayor Knox White.</i>
10:45 am – 11:00 am	Break/Refreshments	Common Area Overlooking Outdoor Patio/Pool
11 am – 12 noon	Integrated Project Delivery	<b>Interactive Panel Discussion with Case Studies</b> Moderator: Dr. Shima Clarke, Professor, Clemson CSM
12 noon – 1:30 pm	<b>Keynote Session with Plated Lunch</b> <i>Short break before and after session.</i>	<b>Keynote Address:</b> Update on the Economy: Construction Industry Outlook  <b>Dr. Raymond "Skip" Sauer, Professor of Economics</b> John E. Walker Department of Economics Clemson University College of Business
1:30 pm – 2:15 pm	Use of Advanced Technology in Construction	<b>Interactive Panel Discussion with Case Studies</b> Moderator: Dr. Joe Burgett, Associate Professor, Clemson CSM
2:15 pm – 2:30 pm	Break/Refreshments	Common Area Overlooking Outdoor Patio/Pool
2:30 pm – 3:00 pm	Future of Residential Construction	<b>Interactive Panel Discussion</b> Moderator: Dr. Jason Lucas, Associate Professor, Clemson CSM
3:00 pm – 3:30 pm	<b>Closing Remarks</b> Survey: Event Evaluation	Bradley Robinson, Vice President, SteelFab, Inc. Corporate Partners Liaison
3:30 pm – 5:00 pm	Networking Social Beer, Wine & Tapas	Common Area Overlooking Outdoor Patio/Pool

## Keynote Session

### Update on the Economy: Construction Industry Outlook

**Dr. Raymond "Skip" Sauer, Professor of Economics**

**John E. Walker Department of Economics | Clemson University College of Business**

**Skip Sauer** is Professor of Economics in The John E. Walker Department of Economics at Clemson University, where he has served since 1988. He served as Chair of the Department of Economics from 2004-2016, and as President of the North American Society of Sports Economists from 2011-2013. One of his prouder moments was as Faculty Adviser to the Clemson Student Team that were National Champions in the Fiscal Challenge, an academic competition where students present solutions to the nation's fiscal problems. Dr. Sauer's research interests in economics are wide-ranging. His papers have been published in leading academic journals including the *American Economic Review*, *Journal of Finance*, and *Journal of Political Economy*. He was awarded the Ph.D. by the University of Washington in 1985, and has served on the faculties of the University of New Mexico, Stanford University, and the University of Louisville. He and his wife Mary Carol have three children, all Clemson alumni.



## Morning Discussions

### Panel Discussion: Risk Mitigation



**Jay Matthews (Moderator)**  
**Shareholder**  
**Haynesworth Sinkler Boyd**

**Jay Matthews** is a construction lawyer in Greenville, S.C. He leads the Construction Practice Group at Haynesworth Sinkler Boyd, which he joined in 1999. He is a registered professional engineer (Mechanical, Florida). From 1992-1997, Jay served in the U.S. Air Force as a construction engineering officer. He led deployments and construction projects in Bosnia and Saudi Arabia. Jay graduated in 1991 from Georgia Tech, and received his law degree in 2000 from the University of Florida.



**Knox White**  
**Mayor of Greenville, S.C.**

**Knox White** has served as Mayor of Greenville since 1995. As Mayor, he has the goal of making Greenville "the most beautiful and livable city in America." Under his leadership, the City maintains a "Triple A" (AAA) bond rating and enjoys a reputation for solving problems on an innovative and bipartisan basis. In 2018, Mayor White was profiled in Time Magazine as one of "31 People Who Are Changing the South." A native of Greenville, and a graduate of Wake Forest University and the University of South Carolina Law School, Knox White is a partner in the law firm of Haynesworth, Sinkler & Boyd.



**C. Brody Glenn, President**  
**Centennial American Properties LLC (CAP)**

**C. Brody Glenn** manages the day-to-day operations of Centennial American Properties LLC (CAP), a Greenville-based commercial real estate development and management company. He has been an integral part of successfully developing more than six million square feet of commercial space in many markets. A native of Greenville, Brody has meaningfully contributed to the revitalization of downtown Greenville. He is currently leading the development team for Camperdown project. Brody is a graduate of University of South Carolina with a double major in Management and Real Estate. He and received his MBA from University of Georgia.



**Kimberly Bailey, Senior Project Manager**  
**Brasfield & Gorrie**

**Kimberly Baily** is a standout project manager with experience in every aspect of preconstruction and construction. Named one of Greenville Business Journal's "2018 Best and Brightest 35 and Under," she is the recipient of the 2018 CREW Upstate Deal Maker Award and was named president of CREW Upstate for 2019. A key member of Brasfield & Gorrie's Greenville team, she currently oversees all aspects of the highly anticipated \$200 million Camperdown development. Kimberly takes pride in reshaping the skyline of the city she calls home.

## Panel Discussion: Integrated Project Delivery



**Dean Reed, DPR**

**Dean Reed** is an advocate, organizer and educator for integrating project delivery at DPR. Dean became an early advocate for both VD&C and Lean Construction after seeing the value of 4-D simulations and the Last Planner System in 1997. He is a co-author of the book, Integrating Project Delivery, by John Wiley & Sons. Dean holds a Bachelor of Arts in Psychology from the University of California, Santa Cruz.



**Adam Hoots, DPR**

**Adam Hoots** is DPR Construction's Life Sciences market leader, Adam has completed more than \$400 million in life sciences and high-tech laboratory construction from shell to process connections and commissioning. He is a member of the Lean Construction Institute and is Green Globes Certified as well as a LEED Accredited Professional in Building Design and Construction. He earned his Bachelor of Arts in Communications from the University of South Florida.



**Charlie Dunn, DPR**

**Charlie Dunn** joined DPR Construction in 2016 where he continues to learn about the power of autonomy and the passion to build great things. Charlie's career highlights include the on-site project management of over 2.5 million square feet of new distribution space across North America with zero recordable injuries, and recent WANO (World Association of Nuclear Operators) recognition for the use of 4D technology in project delivery. He knows that projects succeed because of people—what they believe, strategy—as it supports creativity and innovation, and tools—to deliver value and drive out waste.

## Afternoon Discussions

### Panel Discussion: Use of Advanced Technology in Construction



**Russ Gibbs  
Director of Innovation and  
Operational Technology  
Brasfield & Gorrie**

After graduating from Auburn University with a bachelor's degree in Architecture, **Russ Gibbs** went into a traditional architecture practice, where he played a significant role in many new urban communities. Russ joined Brasfield & Gorrie-Birmingham as a virtual design coordinator in 2015. He helped to grow the VD+C group to more than 40 people in just five years and to connect the future to the current needs of the company by guiding its development with UAVs, laser scanning, model-based layout, grade control, augmented and virtual reality, prefabrication, and the use of multimedia.



**David Pratt  
Manager of BIM/VDC Services  
Robins & Morton**

As a purveyor in innovation and technology, **David Pratt** implements the latest approaches that advance the construction industry from traditional methods. Innovations like sUAS, Lidar, robotics, and AR/VR. He has spent most of his career on the construction tract where he has implemented VDC & BIM services from conceptual design to turnover. As a LEAN advocate, David strives to continuously introduce and advance collaborative methods. David is a graduate of the University of Central Florida and Florida Atlantic University and holds bachelor's degrees in Computer Science and Technical Education & Training.

## Panel Discussion: Future of Residential Construction



**Michael Dey**  
Chief Executive Officer  
Home Builders Association  
(HBA) of Greenville

**Michael Dey** is CEO of the Home Builders Association of Greenville. Prior to joining the association in 2007, Michael held government affairs and communications positions with the HBA of South Carolina, Greater Atlanta HBA, and HBA of Winston-Salem. He was recognized by the National Association of Home Builders (NAHB) as the 2016 Executive Officer of the Year and served as the President of NAHB's Executive Officers Council in 2017. Michael holds a bachelor's degree in Journalism from the University of South Carolina.



**Coleman Shouse**  
LS Homes and Shouse  
Development

**Coleman Shouse** is a development and home building expert with LS Homes and Shouse Development in Greenville. He was the first Planning Director for Greenville County and was the 1977 President of the American Institute of Planners. He is a Past President of the Home Builders Association of Greenville and a member of the South Carolina Housing Hall of Fame. He received the Order of the Palmetto from Gov. David Beasley in 1998. He is a member of the Greenville Tech Area Commission.



**Paul Michael**  
Meritage Homes

**Paul Michael** has more than 28 years of experience in land and real estate development and brings a unique public policy perspective to real estate development. Paul's current role with Meritage Homes includes land acquisition/development/entitlements and working across the organization to ensure new communities are opened on time. Paul's past experience includes working with TPA Group with aspects of business park development and for the SC DNR where he led and oversaw the development of the State's model conservation easement and developed the State's first comprehensive land conservation strategic plan. An active member of the Greenville HBA and the Urban Land Institute, Paul holds a B.A. from the University of Georgia and an MBA from Kennesaw State University.

### Registration Information

Cost includes lunch, break refreshments, and workshop materials. FREE PARKING.

**Clemson University CSM  
Corporate Partner Companies**  
First company representative at  
**no cost** (Registration Code will be  
provided to all Corporate Partners)

- Additional Corporate Partner  
employees \$275.00 per person

**Non-Corporate Partners**  
Registration | \$300.00 per person

[CLICK HERE TO REGISTER](#)

#### QUESTIONS?

**Email:** [cuconstructionsymposium@gmail.com](mailto:cuconstructionsymposium@gmail.com)

**Call:** Leslie Armstrong 864.656.9588



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